



Sponsorship and Exhibitor Information

Exchange Center at Expo Square
Tuesday • July 9, 2024

Add More to Your Marketing with the Senior LIFEstyle and Wellness Expo



The Senior LIFEstyle and Wellness Expo is the area's largest premier event focused on senior lifestyles and health. Each year, thousands of older adults attend to meet and interact with vendors who specialize in various issues related to the senior community. In addition, the Expo features expert speakers, interactive activities, health screenings, live entertainment, raffles, games and more to enhance the experience.

One of the key marketing pieces continues to be the Event Guide in the July issue of LIFE's Vintage Magazine. The Event Guide will include the day's agenda of speakers, entertainment and special activities as well as sponsor advertising. As part of the monthly Magazine, the Event Guide will reach more than 58,000 readers!

LIFE will promote the event through social media, LIFE's Vintage Magazine and various Tulsa publications, as well as digital billboards, TV appearances and extensive marketing through senior events and community groups.

Three sponsorship levels that include advertising in the Event Guide will be available. These sponsorships are limited and offered on a first come, first serve basis.

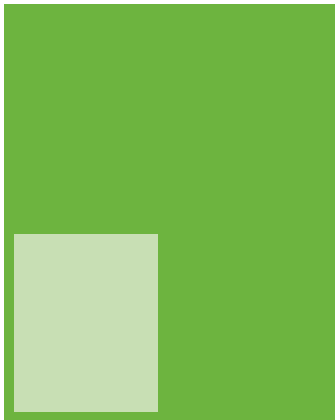
There are also exclusive Presenting Sponsorships available.

**To learn more about
sponsorship opportunities contact:**

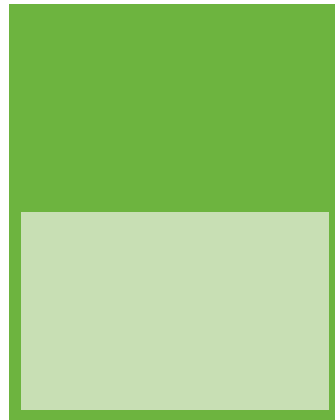
BERNIE DORNBLASER
(918) 664-9000, ext. 1206
bdornblaser@LIFEseniorservices.org



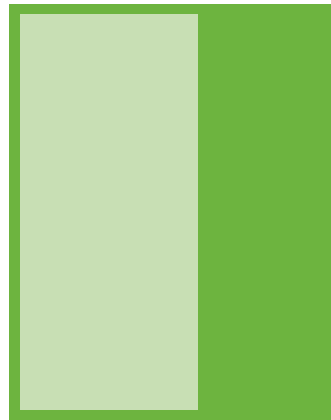
Advertising Specs & Positions



QUARTER PAGE
4.75"W X 6.25"H



HALF PAGE HORIZONTAL
9.75"W X 6.25"H



HALF PAGE VERTICAL
4.75"W X 12.75"H

Advertising Deadlines

May 15, 2024 • Ad Space Reserved

June 1, 2024 • Ad Copy Received

June 1, 2024 • Ad Payment Due

July 2024 • Publication

	LIFEsaver <small>(NONPROFIT RATE)</small> \$200	Friend for LIFE \$400	MidLIFE \$600	LIFeline \$1,000*	The Good LIFE \$1,700*	LIFElong \$2,100*
Booth Space	●	●	●	●	●	●
Name Listed in LIFE's Vintage Newsmagazine Insert	●	●	●	●	●	●
Name Listed on LIFE's Website	●	●	●	●	●	●
Name Listed in e-Newsletter			●	●	●	●
1/4 Page Ad in LIFE's Vintage Newsmagazine Insert				●		
1/2 Page Ad in LIFE's Vintage Newsmagazine Insert					●	●
Participation in Seek & Find				●	●	●
Logo on Bag Given to Attendees						●
Company Banner Placement at Entrance						●

* Denotes a limited number of sponsorships available

* Current Vintage Publications contracts may not be applied