



SENIOR
LIFE
Style
& Wellness
EXPO

Sponsorship and Exhibitor Information

Exchange Center at Expo Square

Tuesday • July 12, 2022

8:30 a.m. – 2:30 p.m.



NewsOn6.com



Add More to Your Marketing With the Senior LIFEstyle & Wellness Expo

Mark your calendar and begin planning today to participate in the 2022 Senior LIFEstyle & Wellness Expo!

Formerly the Senior Safety and Lifestyle Fair, the event has been rebranded to better represent the broad range of exhibitors that participate each year. Now in its fifth year, the event continues to be the largest senior event in Oklahoma! It will still be held in the Exchange Center at Expo Square which comfortably accommodates the more than 150 exhibitors and over 2,000 seniors and family caregivers who attend each year.

The event is widely promoted throughout the Tulsa area via LIFE's Vintage Newsmagazine which has more than 56,000 readers each month, as well as other Tulsa publications, billboards, TV appearances, social media and digital marketing. One of the key marketing pieces is the Event Guide in the July issue of the Vintage Newsmagazine.

Besides that, the event is affordable for budgets of all sizes, with exhibit space starting at just \$175 for nonprofits and \$350 for businesses. See the next page for a complete breakdown of all the different exhibitor levels.

To learn more about exhibitor opportunities contact:

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Sponsorship Opportunities

	LIFEsaver <small>(NONPROFIT RATE)</small> \$175	Friend for LIFE \$350	MidLIFE \$500	LIFeline \$950*	The Good LIFE \$1,550*	LIFElong \$1,900*
Booth Space	●	●	●	●	●	●
Name Listed in LIFE's Vintage Newsmagazine Insert	●	●	●	●	●	●
Name Listed on LIFE's Website	●	●	●	●	●	●
Name Listed in e-Newsletter			●	●	●	●
1/4 Page Ad in LIFE's Vintage Newsmagazine Insert				●		
1/2 Page Ad in LIFE's Vintage Newsmagazine Insert					●	●
Participation in Seek & Find				●	●	●
Logo on Bag Given to Attendees						●
Company Banner Placement at Entrance						●

* Denotes a limited number of sponsorships available
 * Current Vintage Publications contracts may not be applied

Register online at www.LIFEseniorservices.org/seniorexpo