



## Sponsorship and Exhibitor Information

Exchange Center at Expo Square  
Tuesday • July 12, 2022

# Add More to Your Marketing with the Senior LIFEstyle and Wellness Expo



The Senior Wellness and LIFEstyle Expo is the area's largest premier event focused on senior lifestyles and health. Each year, thousands of older adults attend to meet and interact with vendors who specialize in various issues related to the senior community. In addition, the Expo features expert speakers, interactive activities, health screenings, live entertainment, raffles, games and more to enhance the experience.

One of the key marketing pieces continues to be the Event Guide in the July issue of LIFE's Vintage Newsmagazine. The Event Guide will include the day's agenda of speakers, entertainment and special activities as well as sponsor advertising. As part of the monthly Newsmagazine, the Event Guide will reach more than 56,000 readers!

LIFE will promote the event through social media, LIFE's Vintage Newsmagazine and various Tulsa publications, as well as digital billboards, TV appearances and extensive marketing through senior events and community groups.

Three sponsorship levels that include advertising in the Event Guide will be available. These sponsorships are limited and offered on a first come, first serve basis.

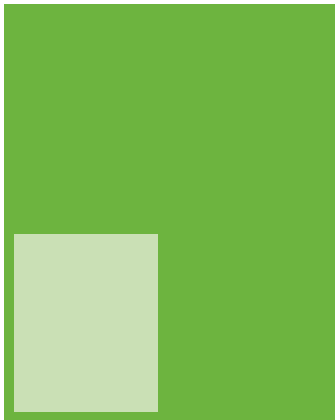
There are also exclusive Presenting Sponsorships available.

**To learn more about  
sponsorship opportunities contact:**

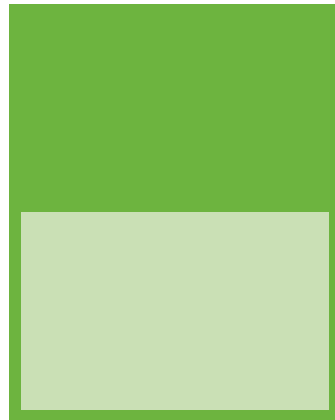
**BERNIE DORNBLASER**  
**(918) 664-9000, ext. 1206**  
**[bdornblaser@LIFEseniorservices.org](mailto:bdornblaser@LIFEseniorservices.org)**



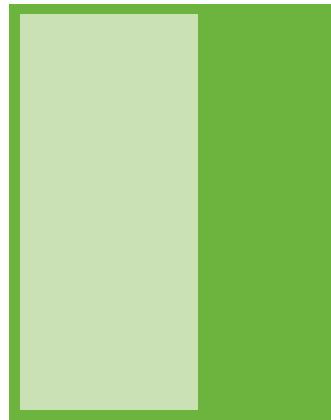
# Advertising Specs & Positions



**QUARTER PAGE**  
4.75"W X 6.25"H



**HALF PAGE HORIZONTAL**  
9.75"W X 6.25"H



**HALF PAGE VERTICAL**  
4.75"W X 12.75"H

## Advertising Deadlines

May 15, 2022 • Ad Space Reserved

June 1, 2022 • Ad Copy Received

June 1, 2022 • Ad Payment Due

July 2022 • Publication

	<b>LIFEsaver</b> <small>(NONPROFIT RATE)</small> <b>\$175</b>	<b>Friend for LIFE</b> <b>\$350</b>	<b>MidLIFE</b> <b>\$500</b>	<b>LIFeline</b> <b>\$950*</b>	<b>The Good LIFE</b> <b>\$1,550*</b>	<b>LIFElong</b> <b>\$1,900*</b>
<b>Booth Space</b>	●	●	●	●	●	●
<b>Name Listed in LIFE's Vintage Newsmagazine Insert</b>	●	●	●	●	●	●
<b>Name Listed on LIFE's Website</b>	●	●	●	●	●	●
<b>Name Listed in e-Newsletter</b>			●	●	●	●
<b>1/4 Page Ad in LIFE's Vintage Newsmagazine Insert</b>				●		
<b>1/2 Page Ad in LIFE's Vintage Newsmagazine Insert</b>					●	●
<b>Participation in Seek &amp; Find</b>				●	●	●
<b>Logo on Bag Given to Attendees</b>						●
<b>Company Banner Placement at Entrance</b>						●

\* Denotes a limited number of sponsorships available

\* Current Vintage Publications contracts may not be applied



# Senior LIFEstyle & Wellness Expo 2022 REGISTRATION FORM

Exchange Center at Expo Square • July 12, 2022 • 8:30 a.m. – 2:30 p.m.

**Please indicate your sponsorship level for 2022:**

- LIFElong (limited availability) – \$1,900
- The Good LIFE (limited availability) – \$1,550
- LIFEline (limited availability) – \$950
- MidLIFE – \$500
- Friend for LIFE – \$350
- LIFE saver (nonprofit) – \$175

**To serve you better:**

Each booth will have an 8' table and two chairs. Free Wi-Fi will be available with a code.

If you have a special request, please elaborate: \_\_\_\_\_

**Table coverings will not be provided.**

**Electricity** at your booth is available for \$20. Do you want electricity?      Yes  No

Sponsor Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact/Local Representative: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_ + Electricity: \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

Payment enclosed

Credit card type: \_\_\_\_\_ Name on the card: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CSC#: \_\_\_\_\_

**Sponsorships that include advertising must be paid by Wednesday, June 1.  
All other sponsorship payments are due Wednesday, June 15.**

**MAIL TO:**

LIFE Senior Services  
5330 E. 31st St., Ste. 800, Tulsa, OK 74135  
Attn: Carol Carter



**Contact Carol Carter**

**ccarter@LIFEseniorservices.org or phone 918-664-9000, ext. 1219**